



Adoption and Deployment Strategy for Rollout of Seeq at Eli Lilly and Company

Wilfred Mascarenhas

Agenda

- Introduction
- About Lilly
- Evaluation of Seeq
- Deployment Approach
- Adoption Strategy
- Q&A

Introduction



Wilfred Mascarenhas

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About Lilly – Global Fast Facts

A heritage **145 years strong**, founded on May 10, 1876



Headquarters located in **Indianapolis, Indiana, U.S.A.**



More than **35,000 employees** worldwide



Approximately **8,100 employees** engaged in research and development



Clinical research conducted in more than **55 countries**



Research and development facilities located in **7 countries**



Manufacturing plants located in **7 countries**



Products marketed in **120 countries**

Rich Heritage of Innovation

- Leader in Diabetes Research – First to commercialize insulin production
- Life changing anti-biotics
- Polio Vaccine
- Prozac
- COVID-19 treatments



Child patient with diabetes before and two-and-a-half months after taking insulin

Robust Pipeline and promising future for patients

Our fundamental strategy is predicated on discovering new medicines.
Lilly currently has one of the most robust mid-to-late stage pipelines in its history.

5

MOLECULES AND
INDICATIONS IN
REGULATORY REVIEW

20

MOLECULES AND
INDICATIONS IN PHASE
3 CLINICAL
DEVELOPMENT

22

MOLECULES AND
INDICATIONS IN PHASE
2 TESTING

22

MOLECULES AND
INDICATIONS IN PHASE
1 TESTING

Introduction

About Lilly

Seq Eval

Deployment

Adoption

Q&A

Why Seeq?

- Modernization of OSIsoft PI Data Historian Platform (PI AF + EF)
- Retirement of PI tools
- Migration to Cloud SaaS solution
- Real time process monitoring
- Self-service analytics
- Data driven organization

Eval Approach

Cross-functional team



Evaluation criteria

System & Workforce Integration

Compatibility with existing/legacy systems (Davinci)
Engineer / User Friendliness - ability to do their own data analysis efficiently
Potential to replace homegrown tools

Templatization Capability

Templatization Capability

Reusability

Solution's usability in other areas of Lilly
Long-term viability of the solution

Supported Technology

Compatibility with existing data sources
Compatibility with existing reporting/modeling tools
System Performance

Visualization and Reporting

Batch Reporting (Report format)
Process Monitoring via automated tools (alarms and events)
Condition based reporting and visualization

Ad Hoc Data Analysis and Capsule Generation

Usability of Standard Seeq features (capsule generation)
Data Lab use for predictive analysis/modeling
Calculation and formula functions
Self-service capsule generation

Deployment Considerations

Platform Security

Confidence in the security of the platform

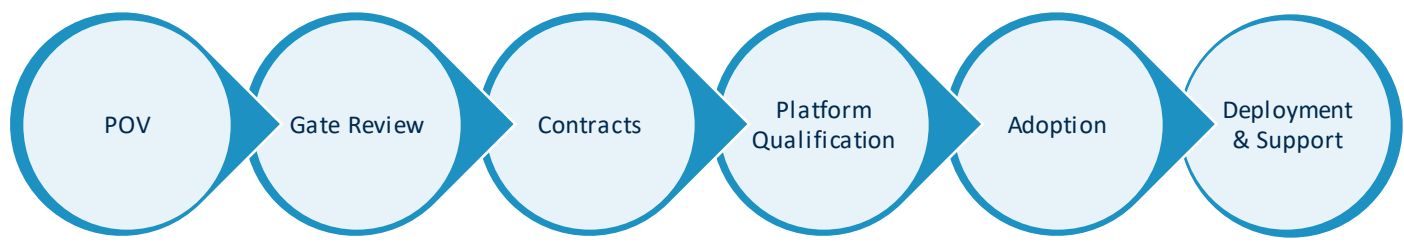
Training & Support

Availability of technical support from Seeq team
Effectivity of Seeq provided trainings

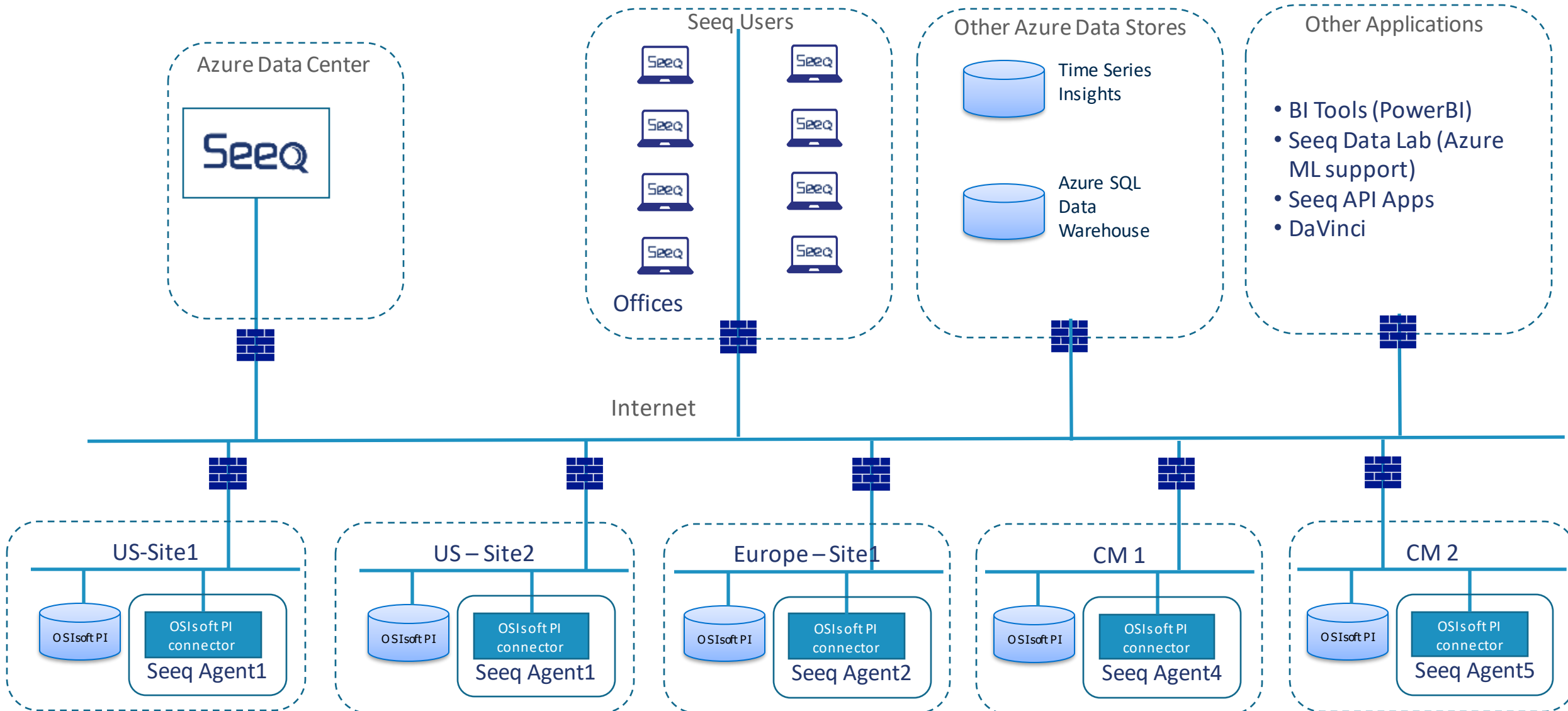
Validation Potential

Applicability of tool for a GMP environment

Overall Process



Deployment - Architecture



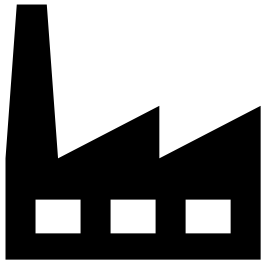
Deployment

- Multi-year Enterprise license (Phased approach)
- Qualify platform for GMP and non-GMP use
- Focus on People, Process and Technology
- Start small and gradually grow
- Pull vs Push approach

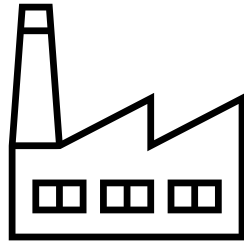
Adoption

- Gradual growth – few sites at a time
- Use case driven growth
- First use case co-developed by global and site teams
- Weekly office hours with Seeq, Global resources and site resources
- Lilly Seeq Community of Practice

Current Usage



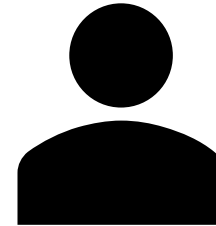
**6 Manufacturing
sites - Global**



**4 Contract
Manufacturers -
Global**



**65 data
connections**



**30 Distinct
Users / day**



**72 Unique
Users in
2022**

Introduction

About Lilly

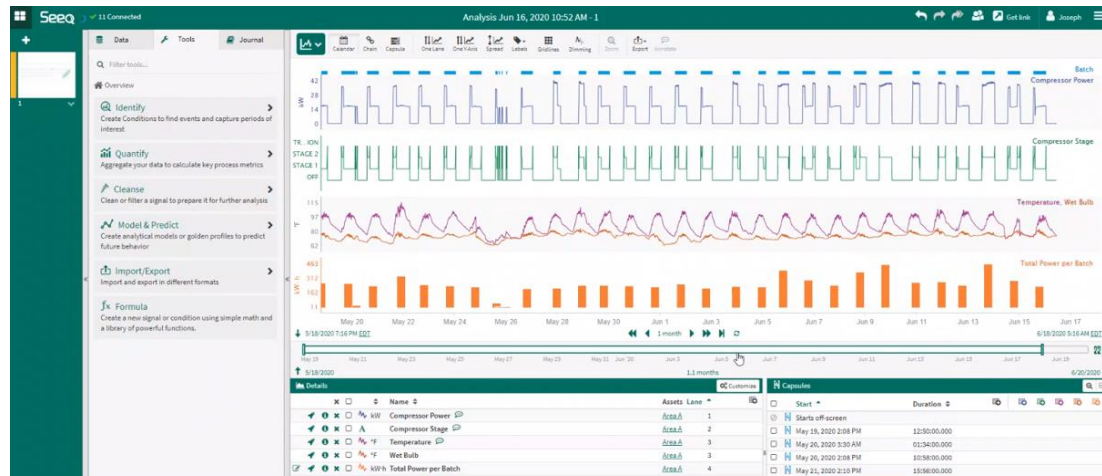
Seeq Eval

Deployment

Adoption

Q&A

Use Cases



- Discover maintenance issues with energy equipment (AHUs, Cooler, Chillers, etc.) to reduce energy wastage.
- Power of templates in Seeq : replicate visuals to 850 AHUs
- Scalability and performance of architecture



- Use Seeq Capsules to define capsules of interest
- Leverage data of interest in Seeq Datalab to run Python based models
- Determine variable causing downward trend and fix issue before it causes downtime
- Avoided unplanned downtime



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