



May 13<sup>th</sup> – 15<sup>th</sup>, 2025

The Fontainebleau Hotel, Las Vegas NV

# Agenda\*

**Tuesday, May 13th**

12:00 - 7:00PM	Registration
6:00 - 7:00 PM	Welcome Reception
7:00 PM	Evening at Leisure / On Your Own

\* Current as of 4/25/25. Subject to Change

Wednesday, May 14th					
General Session					
9:00 AM	Opening				
9:05 AM	CEO Keynote	Dr. Lisa Graham, PE			
10:15 AM	Break				
10:45 AM	Customer Awards	George Skaryak, Chief Revenue Officer and Michael Stenman, VP Customer Success			
11:30 AM	2024 Champion of the Year	Amanda Thomas, Indorama Ventures PCL			
12:00 PM	Lunch and Expo				
Customer Breakout Sessions					
	Oil & Gas <i>Azure 7 &amp; 8</i>	Chemicals <i>Capri 1</i>	Pharma <i>Azure 10</i>	Metals & Materials <i>Azure 9</i>	Food & Beverage + Power & Utilities <i>Capri 2</i>
1:30 PM	Seeq for Oil & Gas Seeq Shaista Mallik & Mark Pietryika	Machine Learning Analytics: Green is Good Eastman Chemical Peyton Piesco & Jack Puryear	Simplifying Investigations & Accelerating Insights w/ PI Event Frames Eli Lilly & Co Nick Contino	Top 10 Reasons You're Stuck in AI & Transformation Pilot Purgatory Albemarle Jonathan Alexander	Elevating Combined Cycle Thermal Performance with Analytics TVA David Tiffany
1:55 PM	Studying Pipe Fatigue - <i>with No Human Fatigue!</i> - in Data Lab Marathon Pipe Line Kyle Miller	Optimizing Data Science Deployment for Velocity of Value @ Scale Indorama Ventures PCL Sherri Goodwin	Enhancing Data Management & Alarm Monitoring in Industrial Operations Regeneron Alex Delafontaine & Ryan Qi	Scrap to Sustainability: Leveraging Seeq Reporting for Enhanced Recycling Efficiency CMC Mikayla McAweeney	Empowering the Grid: Dominion's Seeq Transformation Dominion Energy Anjali Arora
2:20 PM	Promoting Deepwater Production Stability with Slugging Analytics Exxon Mobil William Fiser	Enhancing Ammonia Plant Reliability with Seeq Nutrien Nethika Suraweera & Adeyinka Opadeyi	Seeq for Pharma: Analytics & AI Suite Seeq Michelle Hart & Paolo Braiuca	Enhancing Aluminum Cable Coiling Quality w/ Tangle Probability Indicators Rio Tinto Josee Colbert	Power Generation Forecasting with Seeq Ormat Yehiel Viner, Yackov Yehoshua & Rachel Huberman
2:45 PM	Break				
3:10 PM	Identifying Coke Drum Blowouts Phillips 66 Sjoerd Hoogwater	Enhancing Polymer Reactor Productivity Using Seeq Analytics Kaneka Prabhu Ramachandran	Seeq for Pharma: Interactive Session Looking to the Future Seeq Michelle Hart & Paolo Braiuca	A Day in the Life: Success Factors for Remote Monitoring Owens Corning Joy Hensold	Using Asset Groups to Easily Create Processing Metrics Chobani Chloe Soejima
3:35 PM	Optimizing Turbine Overhaul Scheduling Tallgrass Energy John Spelic	Optimizing Ethanol Fermentation Performance in Biorefineries ClonBio Riaan Jacobs	Environmental Monitoring Tube Disconnect Sanofi Kevin Louie	Recovery Boiler Asset Group Usage International Paper Zach Baer	Leading the Discussion with Data T. Marzetti Sean Brady
4:00 PM	SWD Injection: Robust Reporting Solutions Western Midstream Albert Sawalha	Building a <i>No User Learning Curve</i> Internal Data Analysis Platform Verdagy Emily Cole	Monitoring by Exception: Transforming Asset Qualification Monitoring Processes Eli Lilly & Co. Wilfred Mascarenhas & Mathew Kishe	Streamlining Complex Scenarios with Python: No Data Left Behind Pratt Industries / BRR+ Brooke Hill & Derek Valentin	From Data to Information to Action Cargill Joe Menning
4:25 PM	Free Time				
5:00 - 6:30 PM	Sponsor Networking Reception				
5:30 - 6:30 PM	Women in Tech Reception				
6:30 PM	Transportation to Offsite Event				
7:00 PM	Networking and Casual Dinner at Brewdog Brewery				

Thursday, May 15th				
General Session				
9:00 AM	Opening		TBD	
9:05 AM	Product Keynote		Mark Derbecker, Joanna Zinsli, Dustin Johnson	
10:30 AM	Break			
11:00 AM	Championing Success Panel		Krista Novstrup, Kim Price Patrick Robinson (PBF Energy), Fariha Imami (PQ Corp), Brooke Hill (Pratt), Basel Najjar (Westlake)	
11:45 AM	General Session Closing			
12:15 PM	Lunch and Expo			
Customer Breakout Sessions				
	Industrial Enterprise Monitoring & AI <i>Azure 8</i>	Performance Optimization <i>Capri 1</i>	Process Monitoring & Control <i>Azure 10</i>	Seeq Champions <i>Azure 9</i>
1:45 PM	Energy Transfer & the Seeq Ad-VANTAGE Energy Transfer Trey Morris & Patrick Weber	Process Cost Curve Visualization International Paper Cameron Cox	Monitoring Fermentation Plant Batch Cycle Times in Real-Time Kaneka Ziyan Sheriff	From Friction to Flow: A Practical Approach to Driving Adoption TPC Group Laura Maesaka
2:10 PM	Embracing AI Assistants & Add-Ons to Scale Waste Analysis Kimberly-Clark Corporation Jeff Skarda	Visualization of an OEE Seeq Analysis using Power BI 3M Mike Fialkowski	Scaling Lean Six Sigma Tools Across An Enterprise Indorama Ventures PCL Kristen Key	Marathon's Seeq Champions Maximizing Value to the Business Marathon Petroleum Kyle Miller, Tim Sandford, Serge Ibarra & Todd Dixon
2:35 PM	Break			
3:00 PM	Unlocking Insights with the Seeq AI Action Assistant British Sugar Alex Fedrick	Condition Based Batch Filter Washes & Renewals Solvay Yu "Leon" Liu	PID Health Monitoring Solvay Rohan Tuli	Scaling Smarter: Leveraging a Strategic Success Plan to Drive Efficiencies Devon Energy Don Morrison & Justin Milton
3:25 PM		Leveraging Dashboards for More Effective Collaboration Syensqo Cara Blankenbicker	Planning for a New Tomorrow – Forecast-Driven Outage Planning Dominion Energy Joshua Mellen & Bhawuk Luthra	Empowering Transformation: From Site & Regional Level (The SAR Region) Indorama Ventures PCL Juliana Fidalgo
4:00 PM	Departures			